

# Smart Pole® MagicBar®

Intelligent Smart City Presentation

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Gateway International 360 LLC

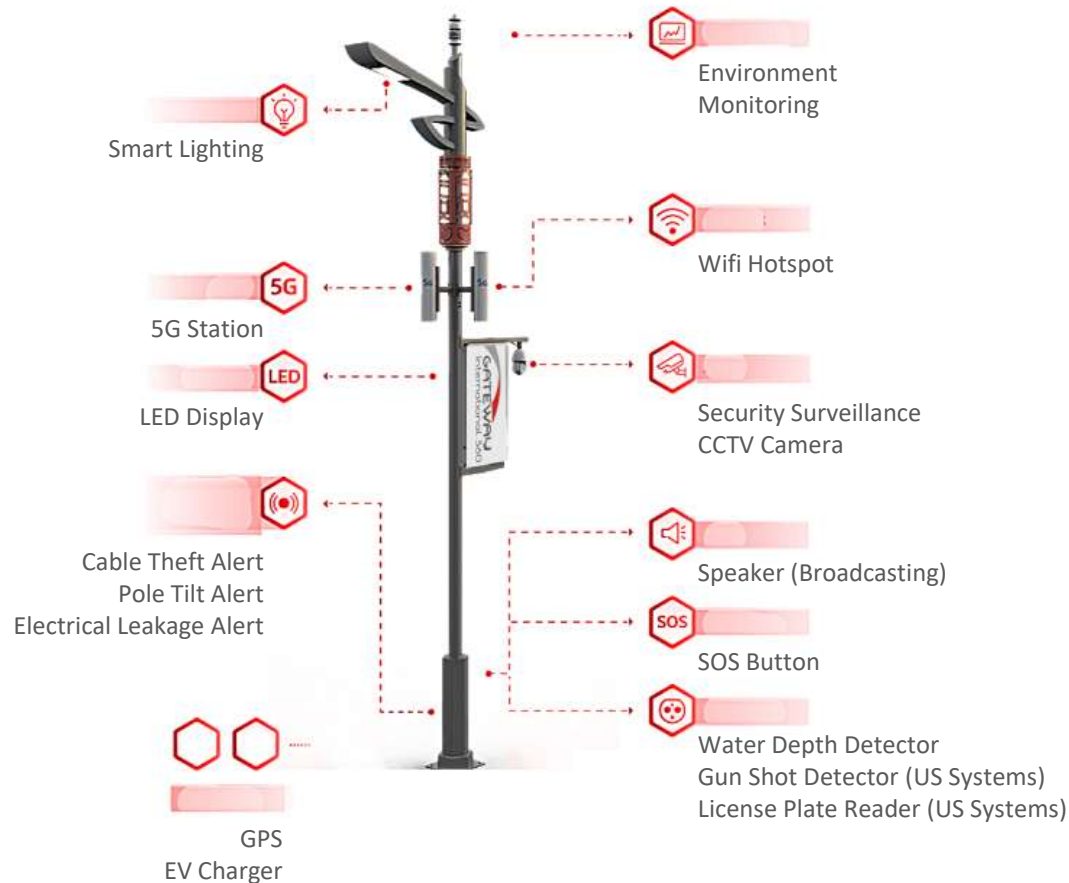
01-01-2021

# Product Overview

# Smart Pole<sup>®</sup> Solution



# Smart Pole<sup>®</sup> Solution

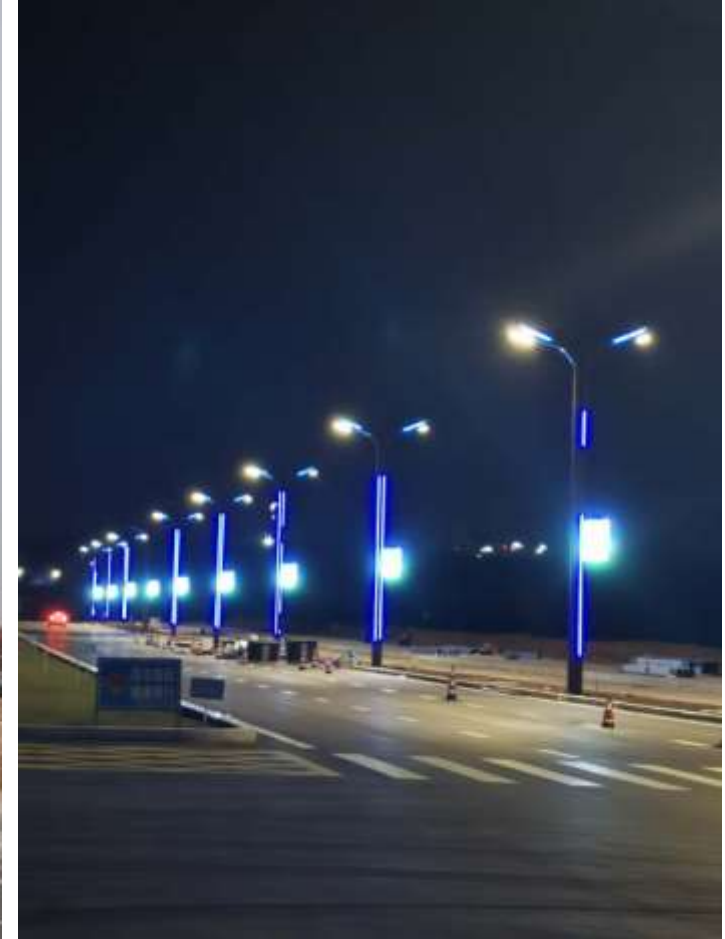


## 8+X Smart Pole

Smart lighting	Fine management of roadway/street fixtures, Remote Monitoring, Dimming, GPS, Metering and DOT maintenance and work order system
CCTV Camera	Cameras integrated in smart pole include image optimization features such as night vision, superior contrasts, high brightness and backlight compensation, 360° PTZ IP cameras.
Wifi & 5G	Integrate various connectivity modules, offers a robust and fast internet connection for outdoor public areas. Designed to provide internet in outdoor spaces, the WIFI modules are suited for both cities and privately-owned facilities. Also, offers telecom operators the possibility to acquire sites to deploy 4G/5G in cities.
Loudspeaker	Smart Pole <sup>®</sup> integrated loudspeaker provides high-quality audio.
Environment Meteorological Sensors	Integrated meteorological sensors functions, such as temperature and humidity, PM2.5, PM10, UV and other parameters. These sensors resist changes in temperature and humidity and provide basic weather data.
Advertisement Display	This integrated solution for advertisement display is available with high brightness, high refresh, waterproof protection IP65, P3 to P5 pixels pitch outdoor LED. Can be download program remote, setting program list remote.
EV Charger	This integrated solution for e-mobility is available with an USA and European socket (type 2). It includes a safety lock during charging. As an option, it can be combined with access authentication via a RFID or QR code, communication and metering.
Emergency Alarm, Alerts and Multi-functions	Can be fitted with a stainless-steel vandal resistant SIP and IP intercom. With its active background noise cancellation and its automatic volume adjustment, it ensures a good sound quality to communicate with control room operators or emergency alert of Cable Thrift, Pole Tilt, Electricity Leakage, Water Dept Detection, Gun Shot and License Plate Reader

# Application

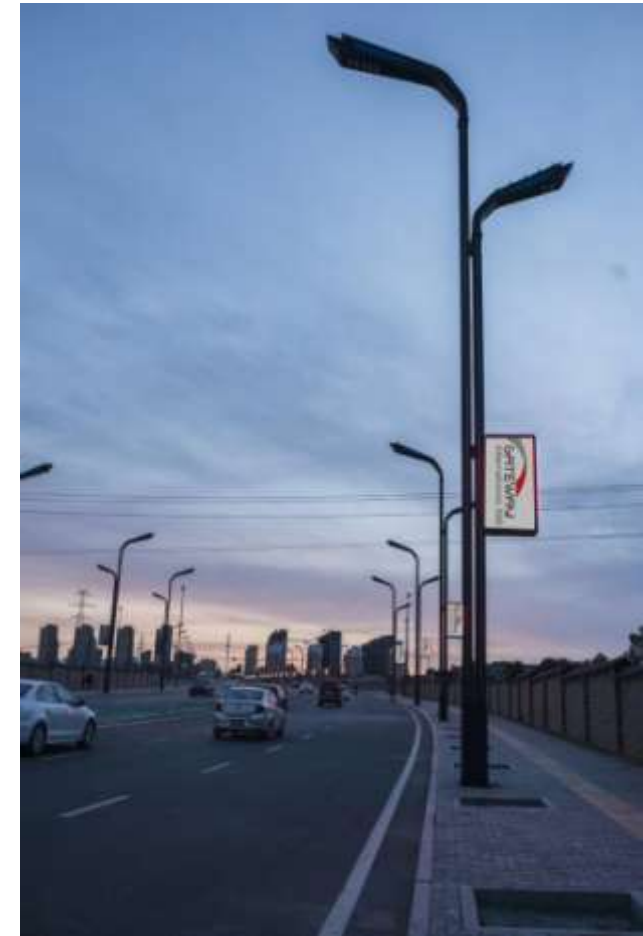
Park | Square | Commercial | Residential | Campus | Industrial





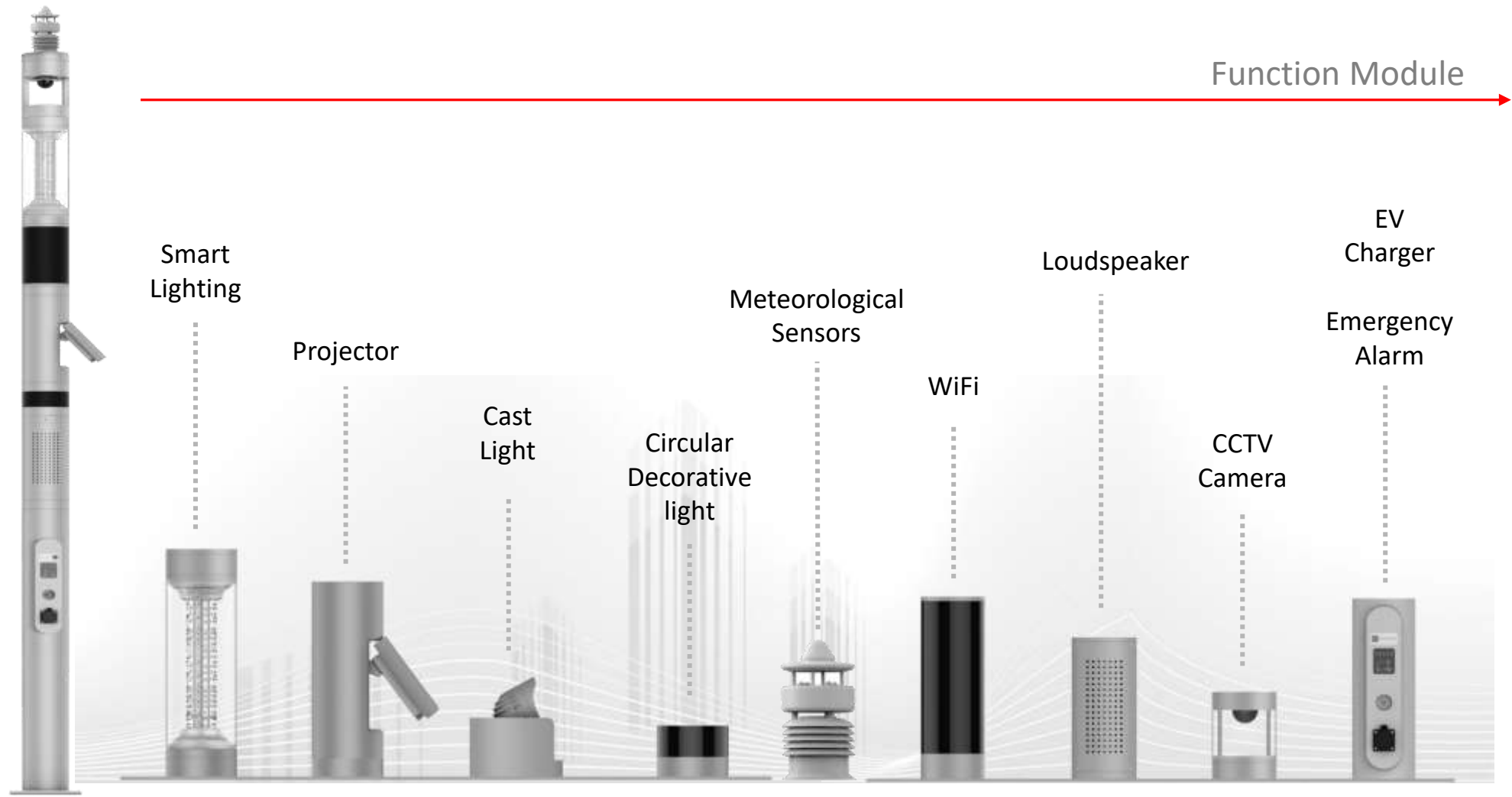
# Application

Park | Square | Commercial | Residential | Campus | Industrial



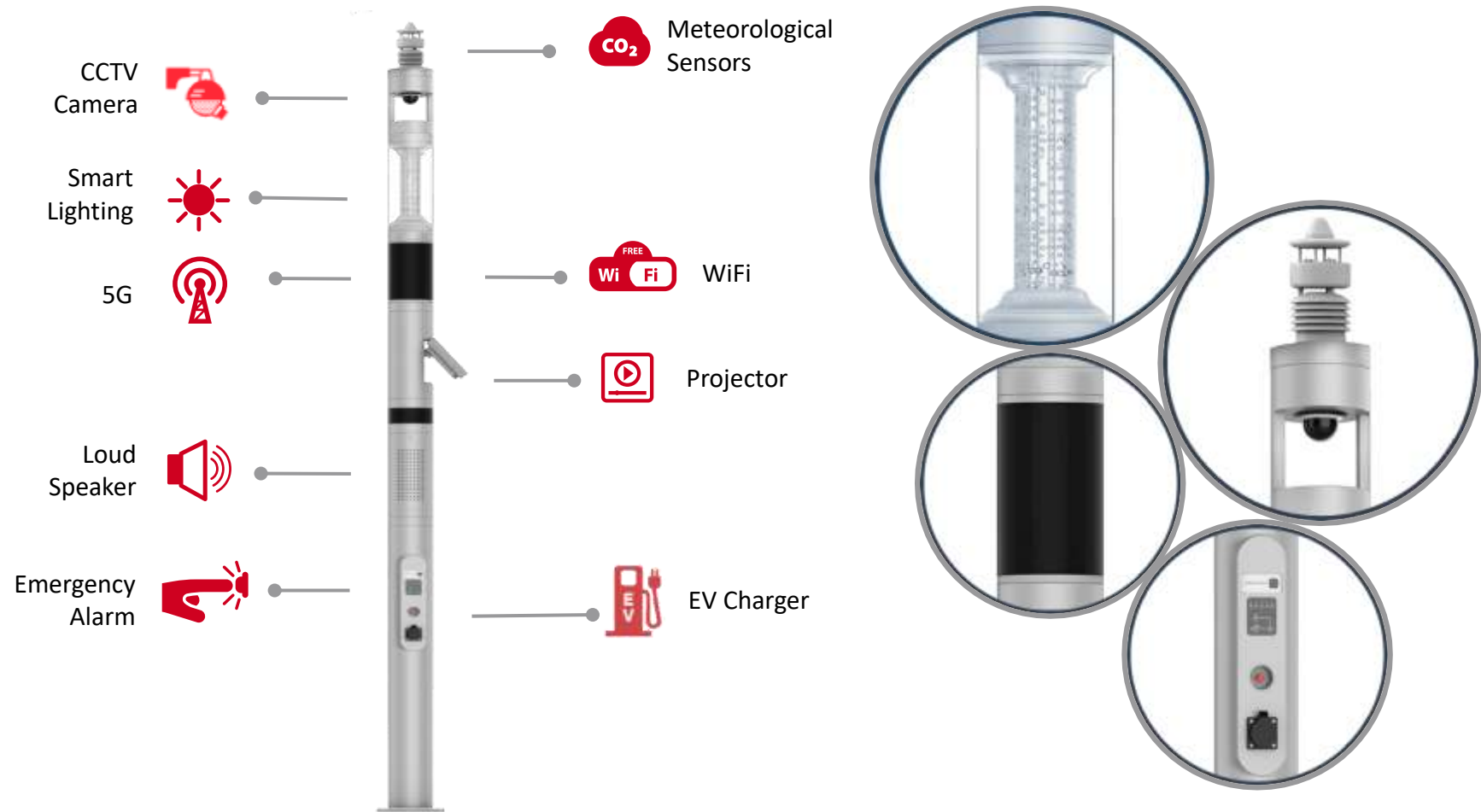
# MagicBar<sup>®</sup> Application

Park | Square | Commercial | Residential | Campus | Industrial



# MagicBar<sup>®</sup> Application

Park | Square | Commercial | Residential | Campus | Industrial



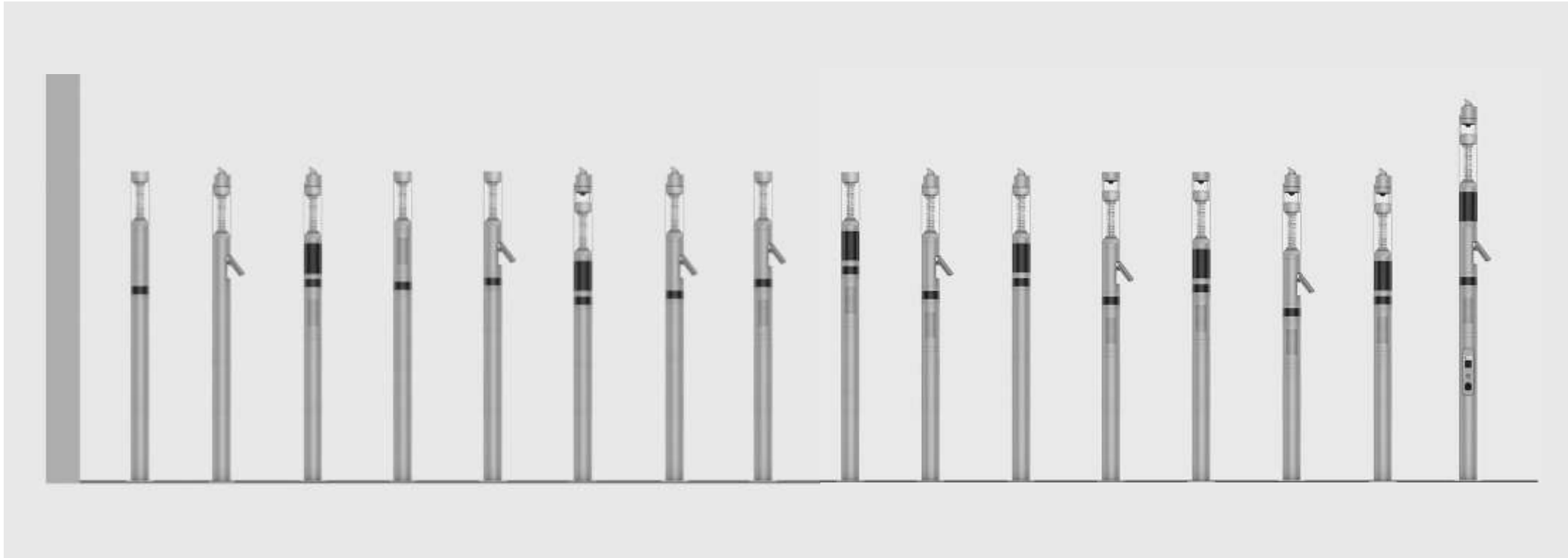


# MagicBar<sup>®</sup> Application

Park | Square | Pedestrian Community | Industrial



## Pictures of Light Model Collection

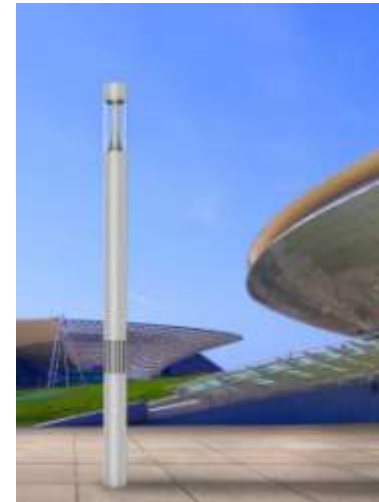


# MagicBar® Application

Park | Square | Commercial | Residential | Campus | Industrial



# MagicBar®



## MagicBar®





## Subsystem:

Smart Lighting



## System function:

Using advanced communication technology (PLC, ZIGBEE, PLC+RF433), combined with latitude, longitude and illumination values to develop different on/off/dimming strategies to achieve on-demand illumination, and real-time report of lamp failure and leakage information in real time to achieve remote concentration of street lamps Control and monitoring. Improving public lighting management can save about 70% of power resources and save 50% in maintenance costs.

## Subsystem:

Projecting Module



## System function:

The video playback projection function of the built-in LAN, WIFI, 4G intelligent management core module. You can control the advertisements at will, and the advertising graphic information can be changed at any time. The projection display information may include, for example, commercial advertisements, public service announcements, public information announcements, emergency warnings, regional map displays, ambient air pollution conditions, and the like. Achieve a tangible and intangible information stereoscopic publishing system throughout the city.

## Subsystem:



Cast Light

## System function:

By leveraging this infrastructure, Create a beautiful, beautiful lighting environment. Thus an artistic environment is created.

## Subsystem:

Circular Decorative Light



## System function:

By leveraging this infrastructure, create a beautiful, beautiful lighting environment. Thus an artistic environment is created.

## Subsystem:

WiFi

## System function:

As it can integrate various connectivity modules, MagicBar® offers a robust and fast internet connection for outdoor public areas. The bandwidth can be divided to assign a part to city operators with the other part available for the general public so people can stay connected. Designed to provide internet in outdoor spaces, the WIFI modules are suited for both cities and privately-owned facilities. MagicBar also offers telecom operators the possibility to acquire sites to deploy 4G/5G in cities.



## Subsystem:



Loudspeaker

## System function:

Stereo audio playback is provided with a light pole resource as a carrier. The system can directly play audio from the platform, or cooperate with other broadcast terminals, intercom terminals, and broadcast terminals to realize functions such as audio playback and real-time notification.

# MagicBar<sup>®</sup>

Function Module

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## Subsystem:

CCTV Camera



## System function:

The cameras integrated in MagicBar<sup>®</sup> include image optimization features such as night vision, superior contrasts, high brightness and backlight compensation, 360° PTZ IP cameras. These cameras resist variations in temperature and humidity and can offer advanced event detection and video analytics.

## Subsystem:

EV Charger

## System function:

This integrated solution for e-mobility is available with an European socket (type 2). It includes a safety lock during charging. As an option, it can be combined with access authentication via a RFID or QR code, communication and metering.

Emergency  
Alarm



## Subsystem:

Emergency Alarm

## System function:

The MagicBar® can be fitted with a stainless-steel vandal resistant SIP and IP intercom. With its active background noise cancellation and its automatic volume adjustment, it ensures a good sound quality to communicate with control room operators or emergency services. As an option, a micro-camera can be integrated to provide video images.

EV Charger





## Subsystem:

Gunshot Detection

## System function:

Gunshot detectors are large acoustic sensors. Mounted by the dozen on utility poles and the sides of buildings, they form expansive geographic networks that cover whole neighborhoods. Gunshot detectors sense several unique characteristics of gunshots. They are set up to recognize the sound of a bullet blast, the “crack” of a projectile moving at supersonic speeds, and a visible muzzle flash.





## Subsystem:

License Plate Detection

## System function:

MagicBar<sup>®</sup> utilizes two cameras and state-of-the-art artificial intelligence to accurately identify license plate characters and vehicle attributes. Unlike older “OCR” technologies, AI-based machine learning enables the capture of critical vehicle information from a video stream, at high rates of speed, and extreme angles of view, with unmatched levels of accuracy.



## Subsystem:

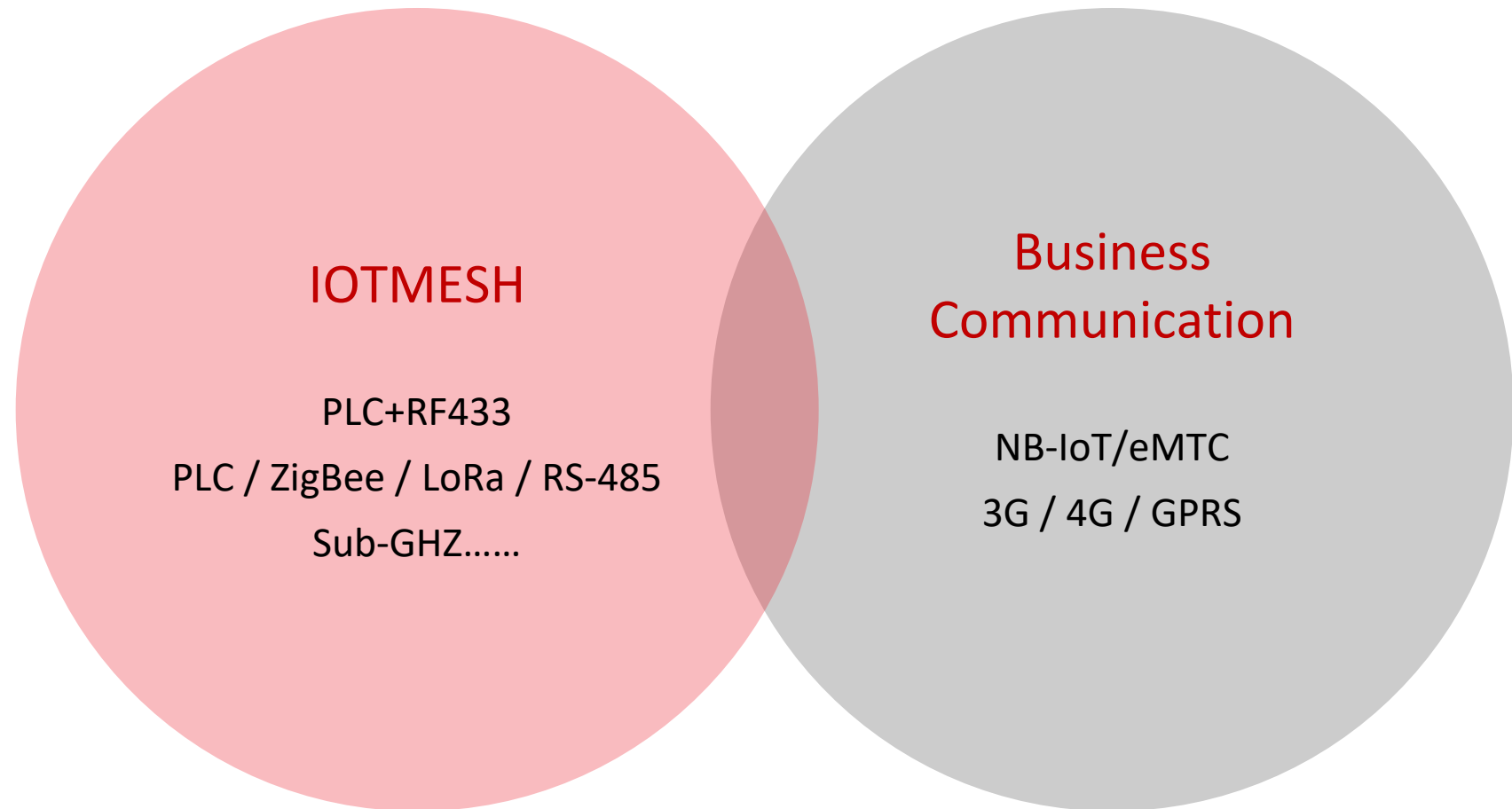
Water Level Alert

## System function:

MagicBar® is equipped with water sensors which detect and prevent excess moisture and flooding caused by broken pipes and faulty appliances. A leak detection system is made of sensors, shut-off valves and a centralized hub. The sensors are placed in areas where leaks are common, such as near faucets and beneath water heaters. Knowing that there is a leak is one thing, but being able to stop it from damaging is where the real power lies. Modern water detectors that combine moisture sensors and flow-based leak detection automatically shut off valves.

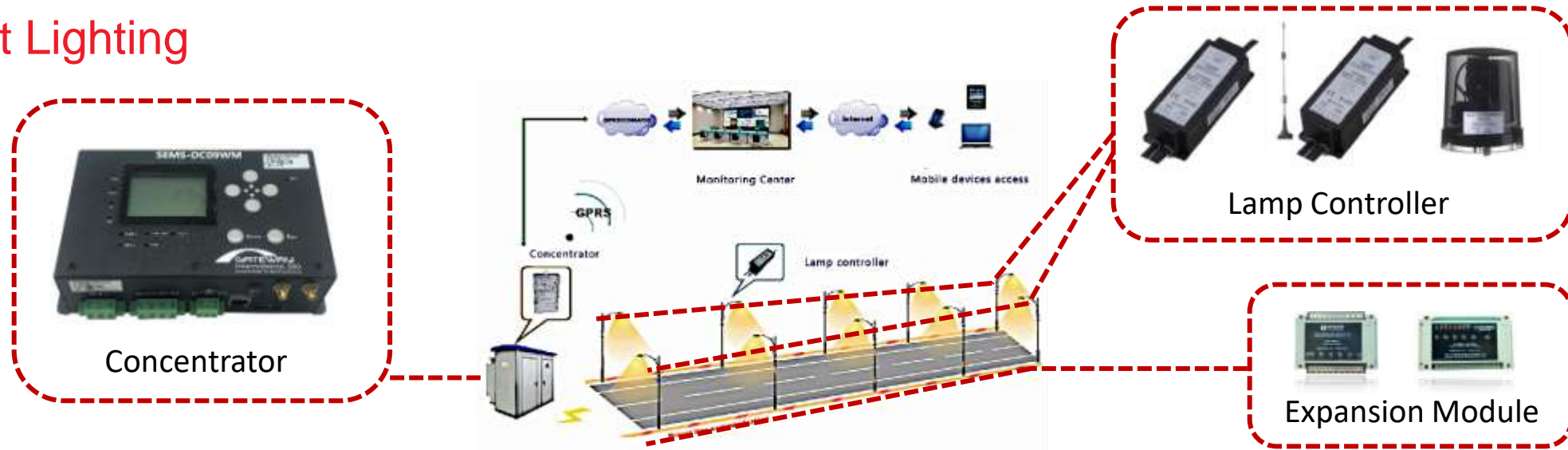
# Urban Street Light IoT Management Public Service Platform

# IOTMESH Network + Business Network



# Mature & Stable Equipment

## Smart Lighting



01

Energy saving rate is over 70%

04

Fault Monitoring

07

... ..

02

Remote Control and Scheduling

05

Leakage Alarm

The road lighting monitoring system fully guarantees lighting power supply and road lighting from power distribution cabinets, power supply lines and street lights.

03

Data Reporting, Analysis

06

ERP



# IOT Gateway for Smart Pole<sup>®</sup>



SEMS\_DC09WM

01

Highly Integrated

02

Extended Surge

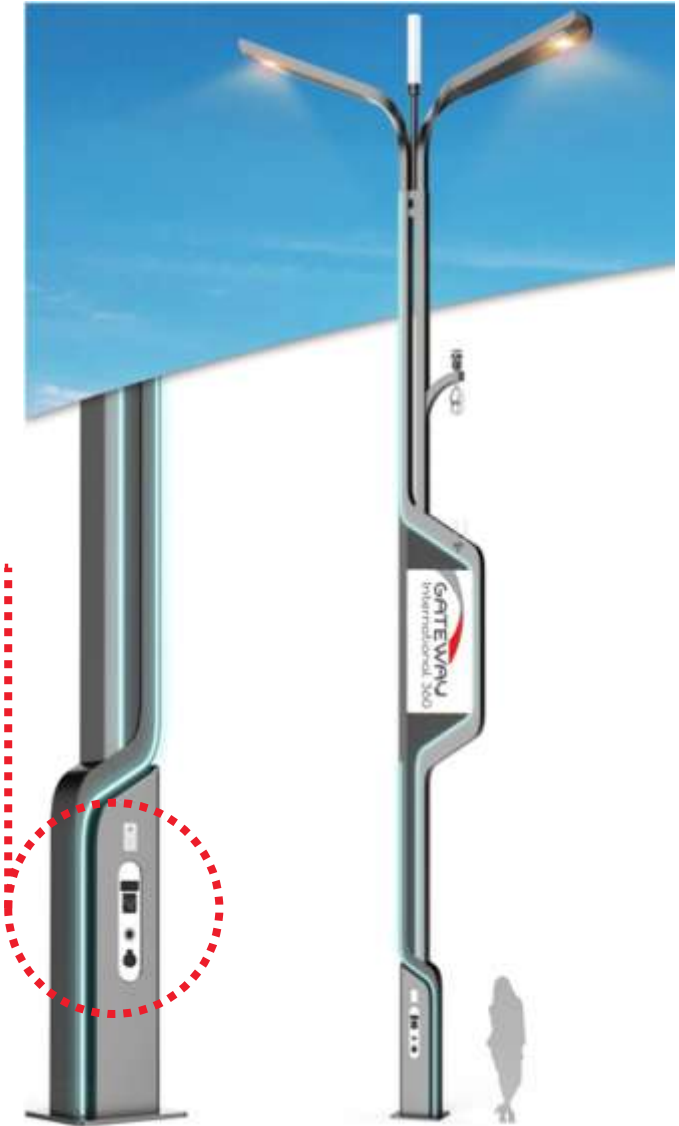
03

Multiple Connection

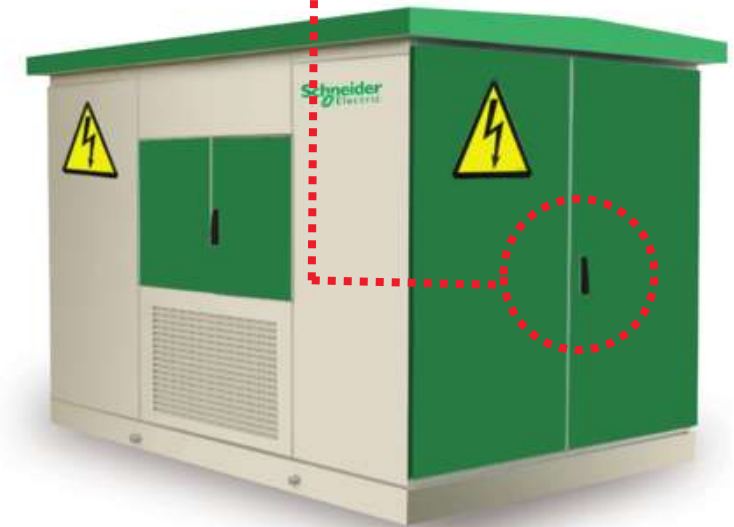
04

Robust and Reliable

Escort for SMART Pole<sup>®</sup>



# Enhanced Security For Dynamic Security



The dynamic security lock completely solves the problems that the power distribution cabinet is illegally opened and illegally stolen. This product enhances the safety management of system equipment and is one of the important links in the street light management system.

# Isolator & Cut Outs



SEMS-IDB01EN

01

Applied Outdoor Light

02

Easy Maintenance

03

Extended Surge Protection

04

Customizable

**Escort for electricity safety**

Detachable terminal block in extension through facilitates termination of heavy-duty cables.

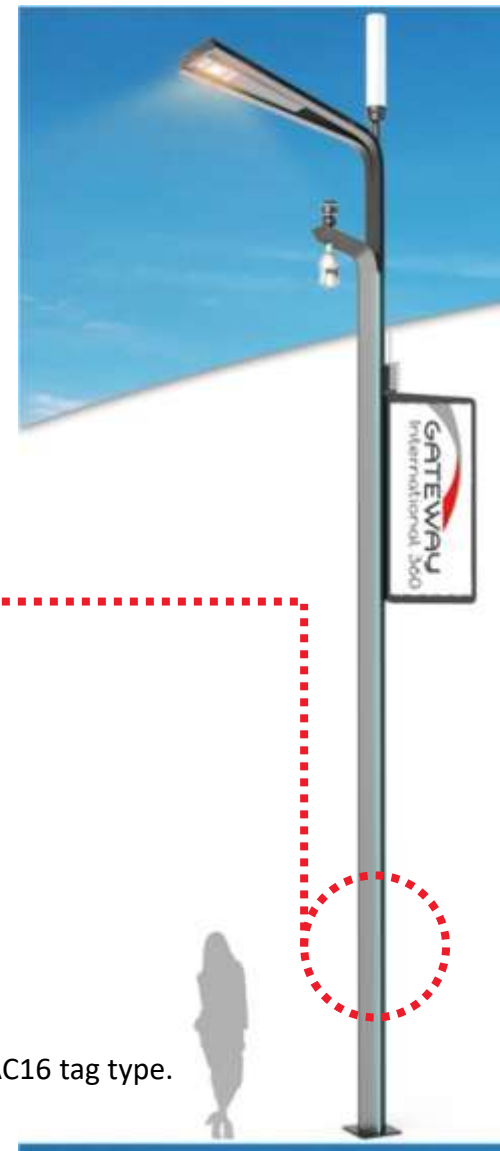
Electroplated brass terminal blocks accept conductors up to 25mm<sup>2</sup>.

Stud and water-proof wire connections, Red terminal connector for safety.

Serrated bored in terminals to ensure good contact with all conductor types.

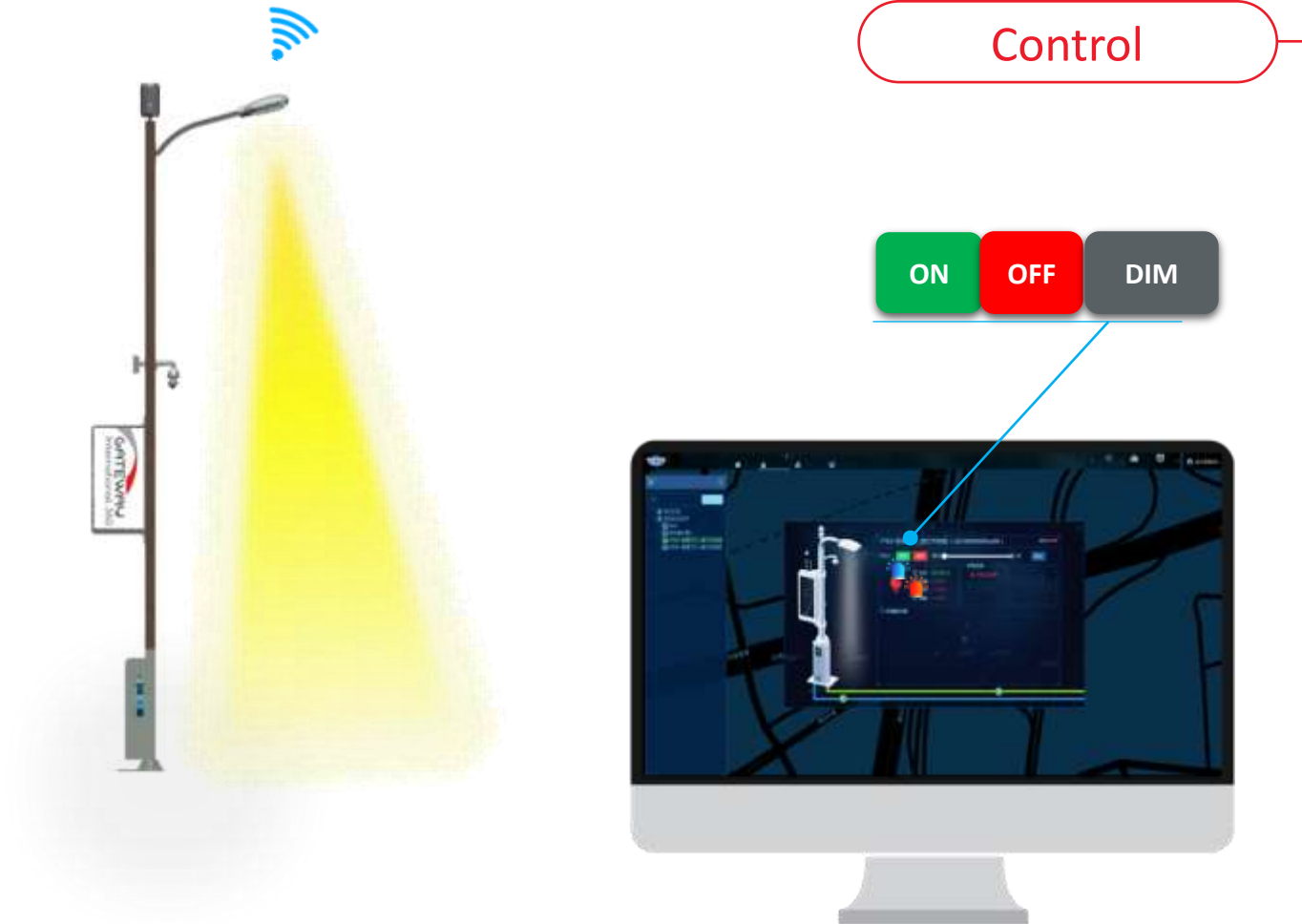
Integration NEMA socket for smart control easy to install options (see related products).

Designed and tested in accordance with BS 7654 and IEC/EN 60947-Part 1. Accepts fuses to IEC 269-1 and BS 88 Part 1, AC16 tag type.



# Smart Lighting

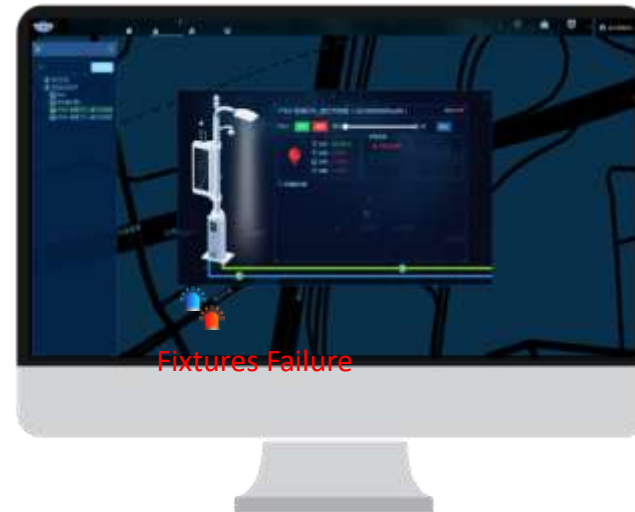
# Turn ON/OFF & Dimming



# Fixtures Failure



Fixtures Failure



# Pole Position Gather



# Fixtures Opening Alarm

opening alarm

Opening



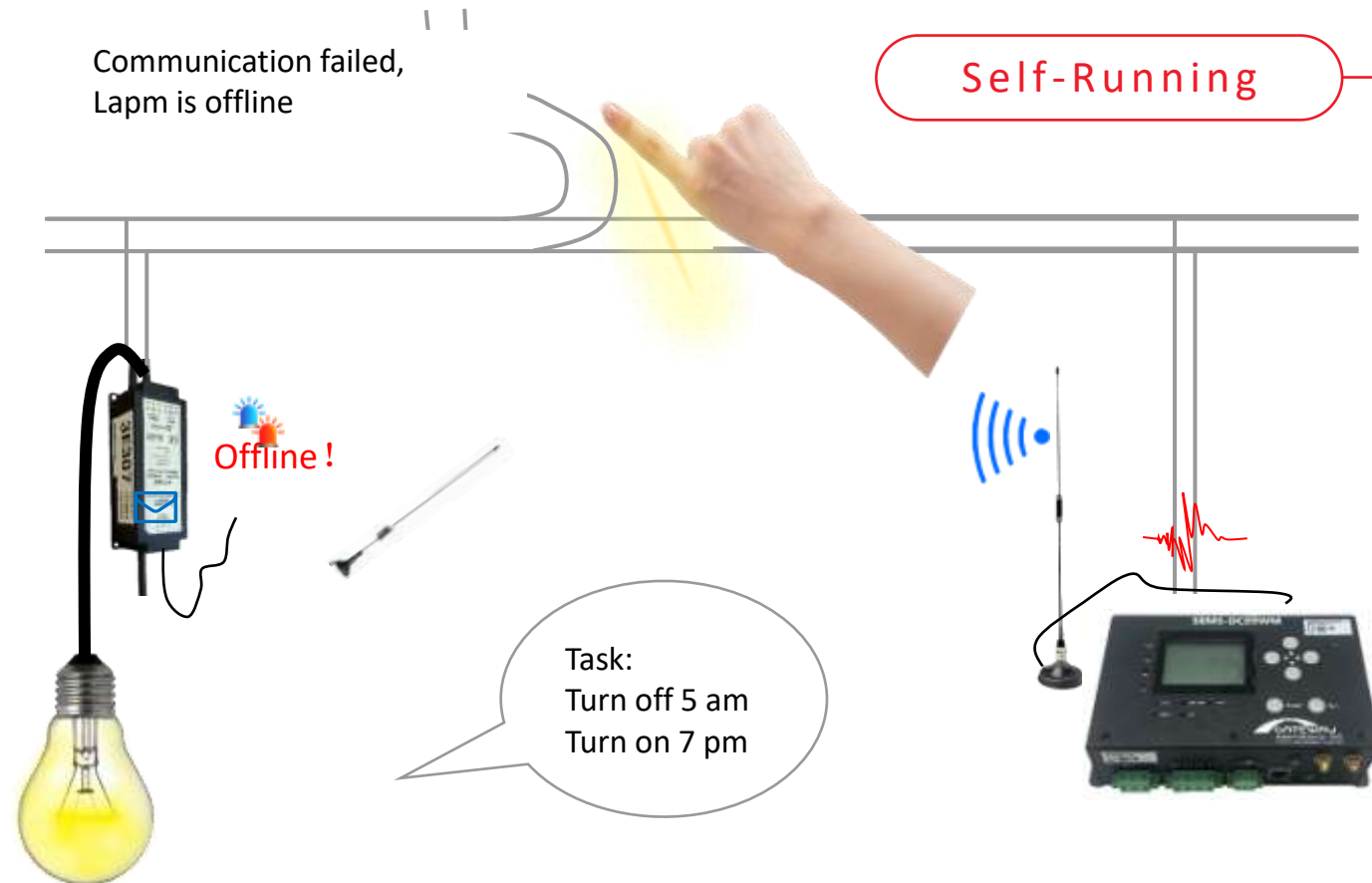
Monitor

Status:

open



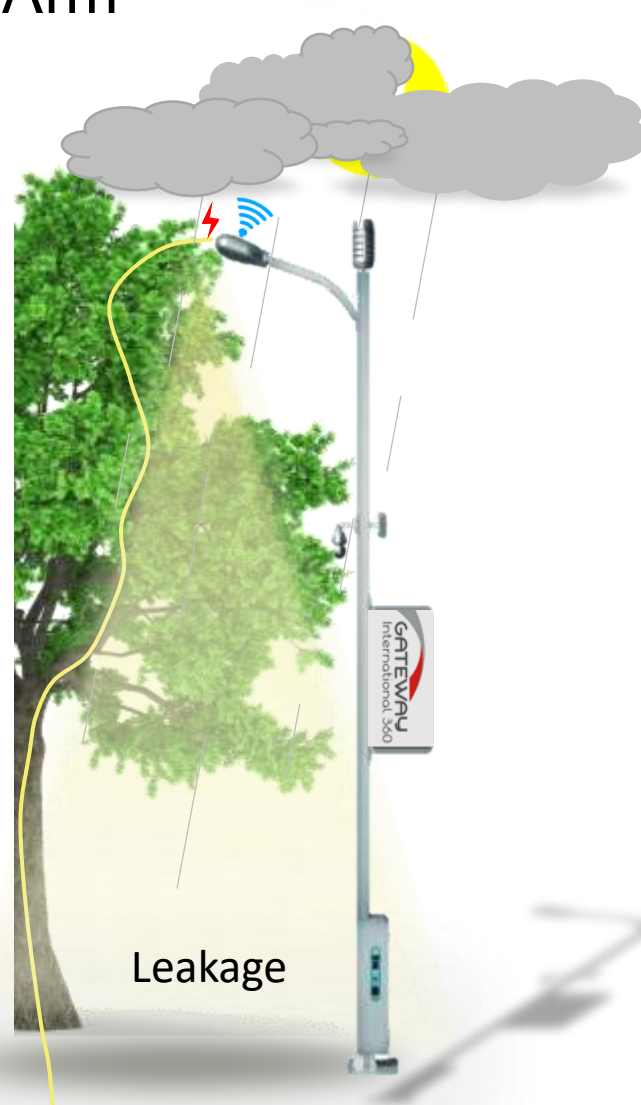
# Fixtures Self-Running



# Pole Tilt Alarm



# Pole Leakage Arm

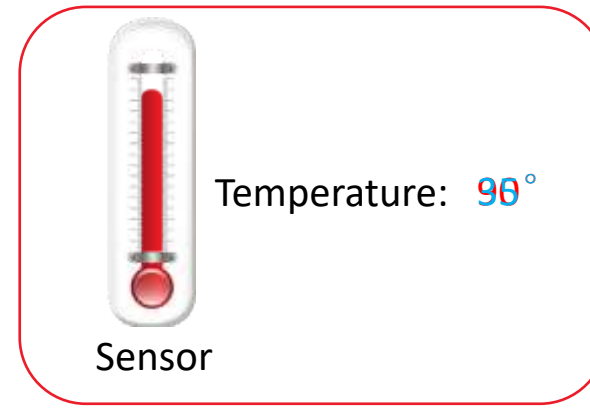


Voltage: 36V

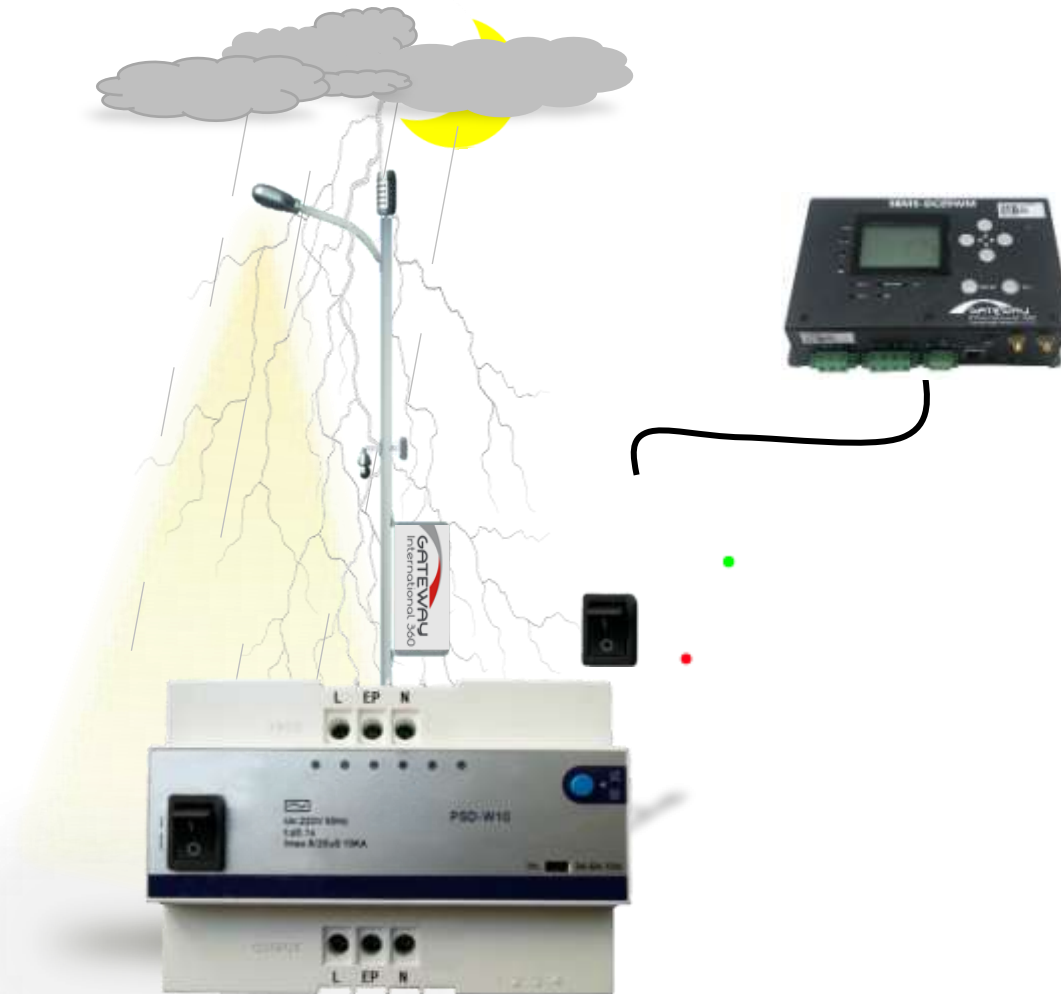
Monitor



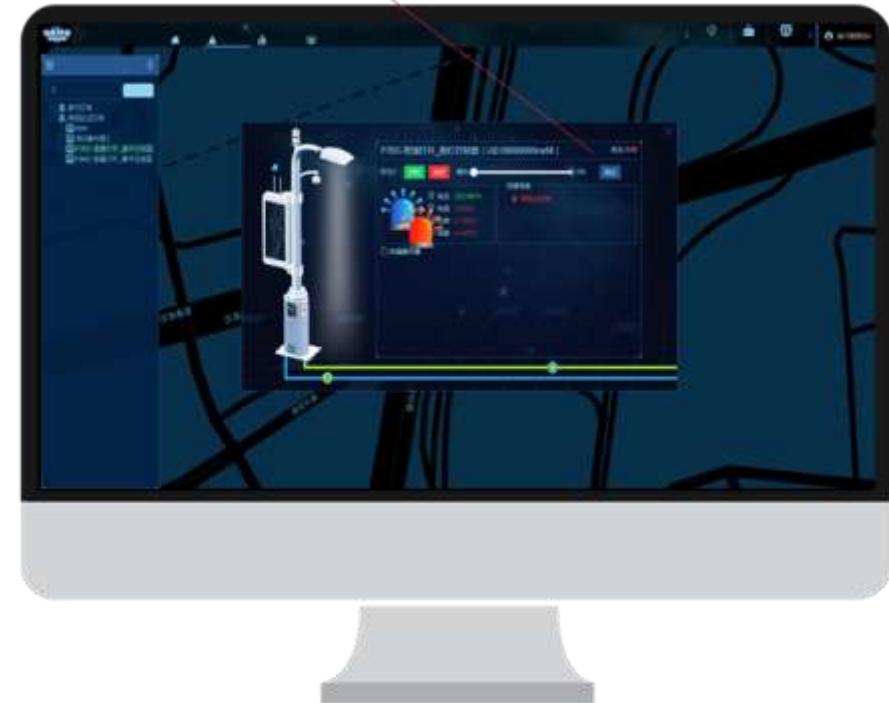
# Temperature Arm



# Surge Protection



Item	Status	times
Surg	Normal	2
Leakage	Normal	1
Over Curr	Normal	0
Over Volt	Normal	4
Low Volt	Normal	0
Running T	Normal	



# IOT Gateway

Before



Inside Pole:

- Too many wires
- Wired complicated
- Too much Space to Occupation

Now

Gateway Advantage

- Simple wired
- Small space
- Easy connection





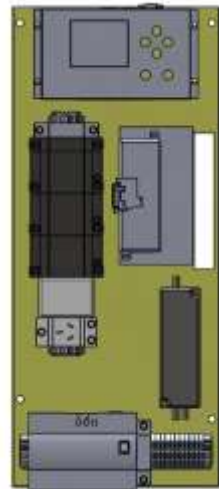
# IOT Gateway

What's IOT Gateway?



SEMS\_DC09WM

=



Controller,  
Power supply

+



Emergency  
Alarm

+



Loudspeaker

+



Switch

Highly integrated. Solve the problem of exposed and messy equipment wire.

# IOT Gateway



SEMS\_DC09WM

- EM. Alarm
- LoudSpeaker
- POE
- Air Quality
- CCTV Camera
- Circuit Breaker
- M. Device Charger
- DI Sensor
- Industrial Switch&Hub



# IOT Gateway For Smart pole



# Other Smart Pole<sup>®</sup> Model

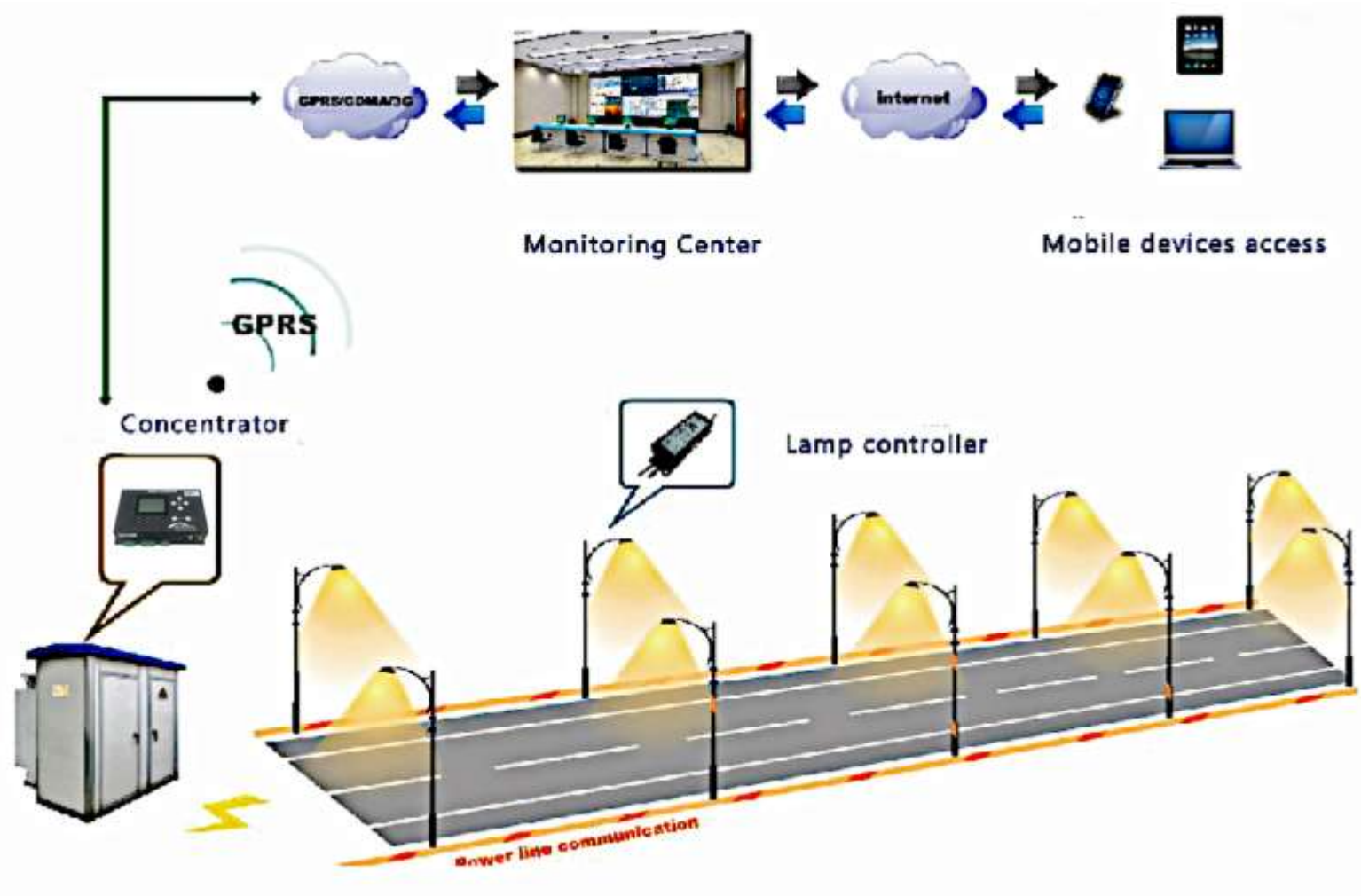
# Golf



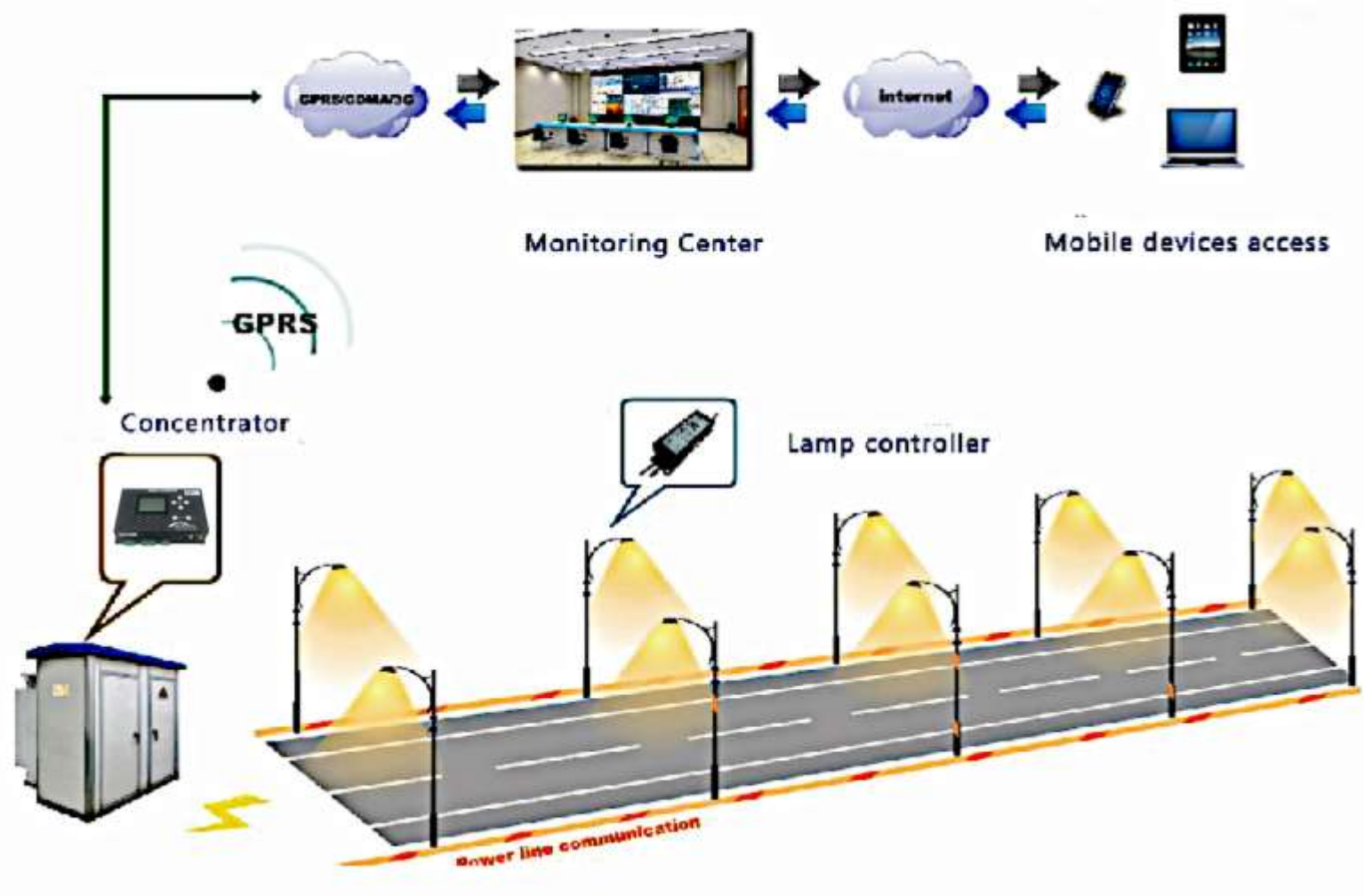




# Dual-Mode PLC & RF Street Lighting Solution

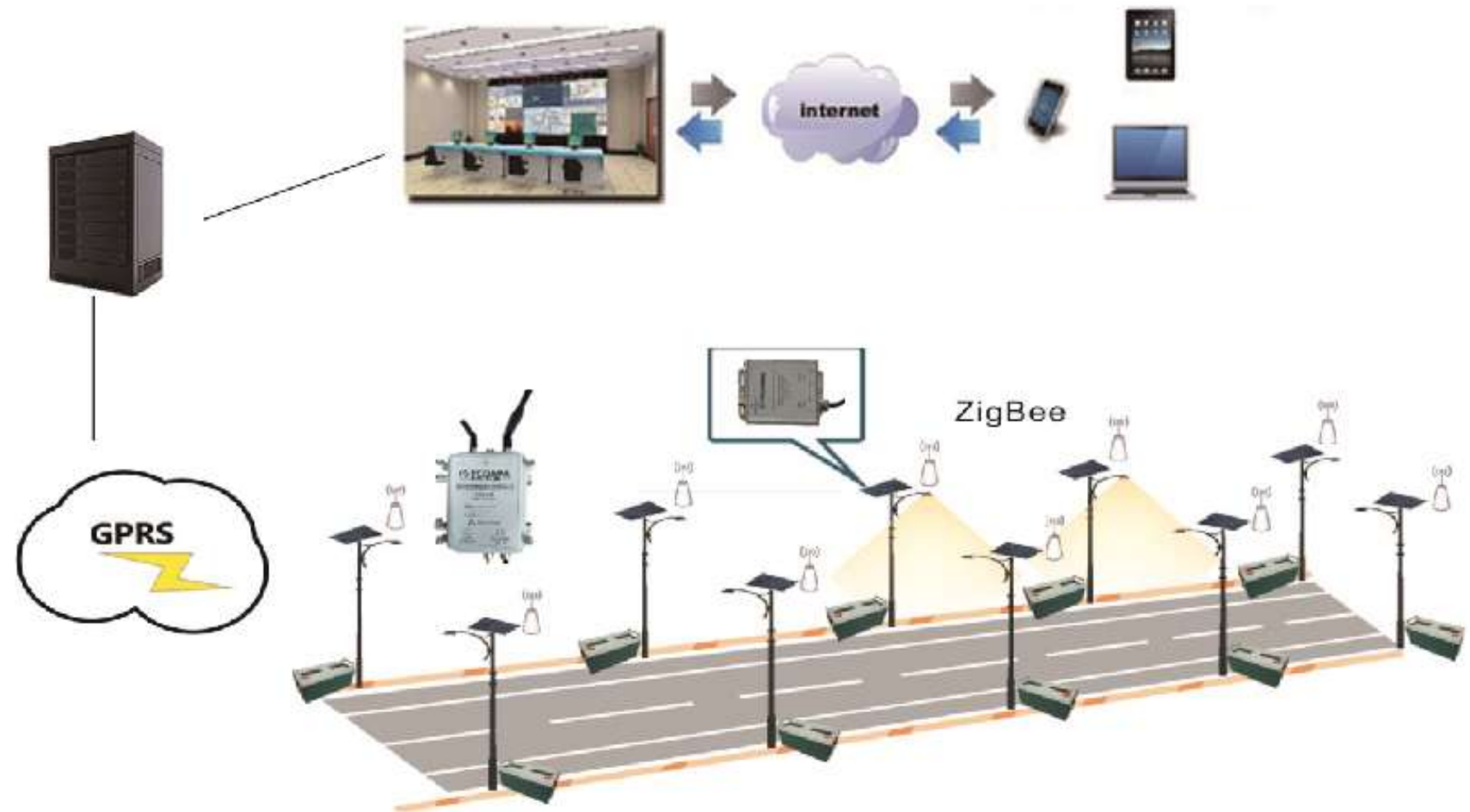


# Wireless Street Lighting Solution (Zigbee\Sub-G(868\915))



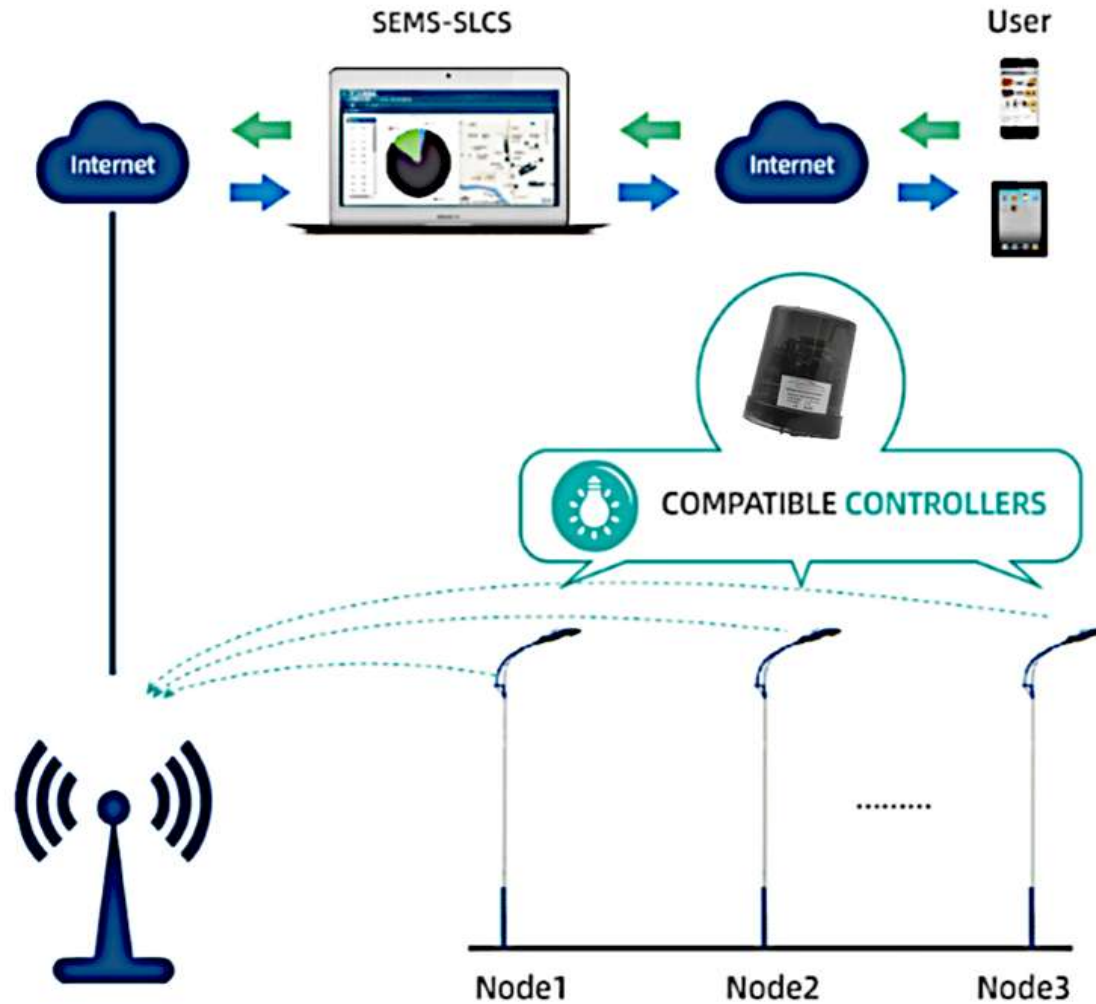


# Solar Street Lighting Solution

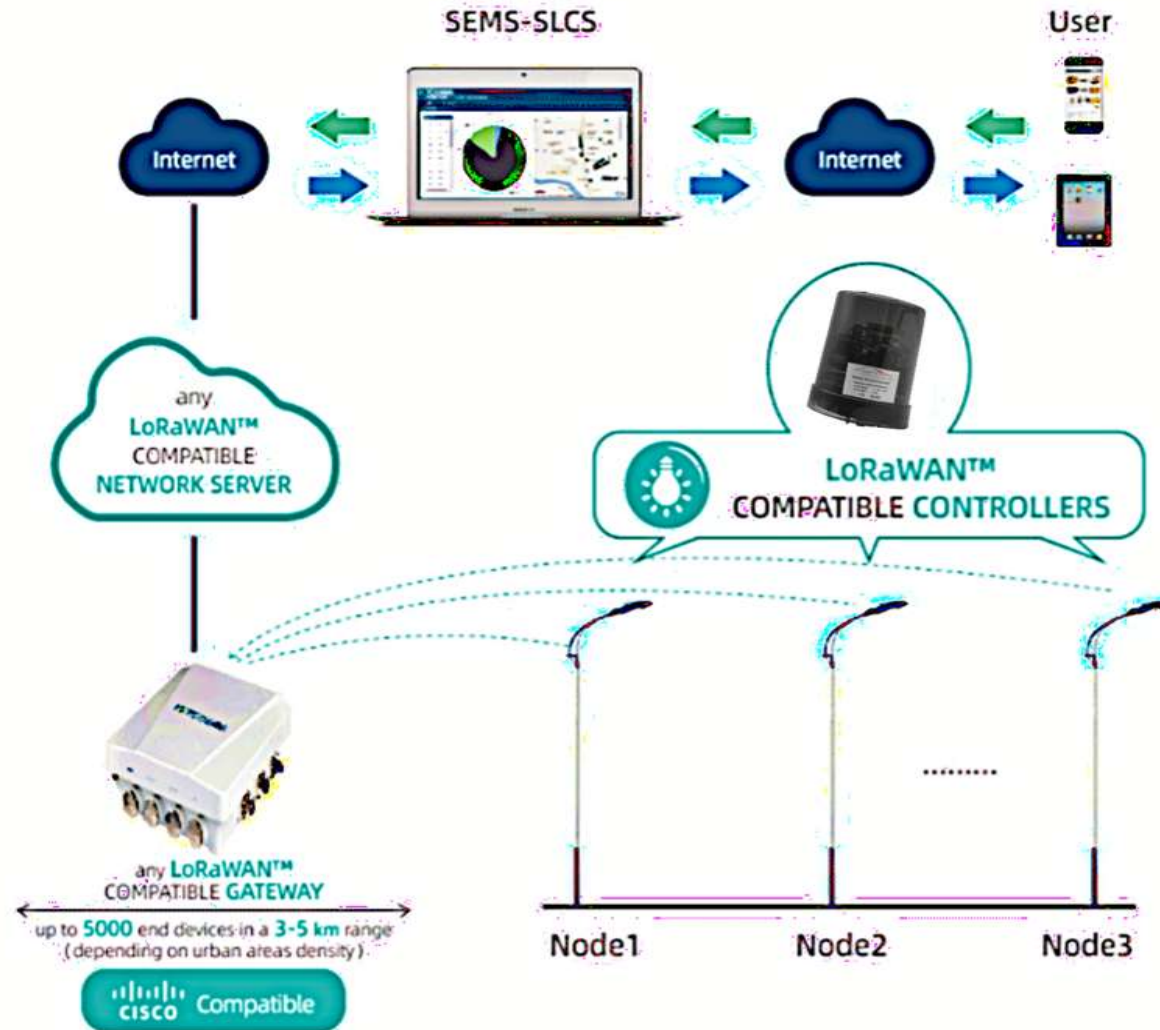




# NB-IOT/eMTC/4G Solution



# LoRaWAN Solution



# Thank You

**Mino Ji & Harper F. Zarker**

Gateway International 360 LLC